

PRIVACY POLICY

The privacy policy applies between you (the User of this website) and PW Maines Limited, the owner of this website.

PW Maines Limited takes the privacy of your information very seriously. This privacy policy applies to our use of all Data collected by us or provided by you in relation to your use of the Website. We take data protection very seriously. We guarantee that your Personal Data (as defined below) will be suitably protected, a guarantee that is based on the provisions of the General Data Protection Regulation, which took effect on 25 May 2018 (“GDPR”).

This privacy policy should be read alongside, and in addition to our Terms and Conditions, which can also be found on the website www.pwmaines.co.uk.

Definitions and Interpretation

1. In this privacy policy, the following definitions are used:

Data	Collectively all information that you submit to PW Maines Limited via the website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws:
Cookies	A small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website.
Data Protection Law	Any applicable law relating to the processing of personal Data, including but not limited to the GDPR, and national implementing and supplementary laws, regulations and secondary legislation:
GDPR	The UK General Data Protection Regulation:
PW Maines Limited	PW Maines Limited a company incorporated in England and Wales with registered number 04745434 where registered office is at 2, Carver Brow, Coupe Green, Hoghton, Lancashire PR5 4EL
User or You	Any third party that accesses the Website and is not either (i) employed by PW Maines Limited and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to PW Maines Limited and accessing the Website in connection with the provision of such services;
Website	The Website that you are currently using, www.pwmaines.co.uk , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this privacy policy, unless the context requires a different interpretation:
 - a) The singular includes the plural and vice versa;

- b) Reference to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules;
- c) A reference to a person includes firms, companies, government entities, trusts and partnerships;”
- d) Including” is understood to mean “including without limitation.”
- e) Reference to any statutory provision includes any modification or amendment of it;
- f) The headings and sub-headings do not form part of this privacy policy.

Scope of this privacy policy

- 3. This privacy policy applies only to the actions of PW Maines Limited and Users with respect to this Website. It does not extend to any website that can be accessed from this Website, including, but not limited to, any links we may provide to social media websites.
- 4. For purposes of the applicable Data Protection Laws, PW Maines Limited is the *data controller.* This means that PW Maines Limited determines the purposes for which and the manner in which, your data is processed.

Data Collected

- 5. We may collect the following data, which includes personal Data from you:
 - a) Name;
 - b) Job title;
 - c) Contact information such as email addresses and telephone numbers;
 - d) Demographic information such as postcode
 - e) Business preferences, such as agricultural sector

How we collect Data

- 6. We collect Data in the following ways:
 - a) Data is given by you; and
 - b) Data is collected automatically

Data that is given to us by you

- 7. PW Maines Limited will collect your Data in several ways, for example:
 - a) When you contact us through the Website, by telephone, post, e-mail or through any means; in each case, in accordance with this privacy policy.

Data that is collected automatically

- 8. To the extent that you access the Website, we will collect your Data automatically, for example:
 - a) We automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation and includes your IP address, the date, times and frequency which you access the website.

Our use of Data

9. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our website. Specifically, Data may be used for the following reasons.
 - a) Managing accounts and invoicing
 - b) Internal record keeping
 - c) For shipping of goods

In each case, in accordance with this privacy policy.

10. When you register with us and set up an account to receive our services, the legal basis for this processing is the performance of a contract between you and us/or taking steps, at your request, to enter such a contract.

Who we share Data with

11. We may share Data with the following groups of people for the following reasons;
 - a) Our employees, agents, couriers and suppliers – for the distribution of goods and for services.

In each case, in accordance with this privacy policy.

Keeping Data Secure

12. We will use technical measures to safeguard your Data, for example:
 - a) We store your data on secure servers
13. Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse, then please let us know immediately by contacting info@pwmaines.co.uk.

Data Retention

14. Unless a longer retention period is required by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this privacy policy or until you request that the Data be deleted.
15. Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

Your rights

16. You have the following rights in relation to your Data:
 - a) **Right to access** – the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information, we hold about you. Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
 - b) **Right to correct** – the right to have your Data rectified if it is inaccurate or incomplete.
 - c) **Right to erase** – the right to request that we delete or remove your Data from our systems.

- d) **Right to restrict our use of your Data** – the right to “block” us from using your Data or limit the way in which we use it.
 - e) **Right to data portability** – the right to request that we move, copy or transfer your Data.
 - f) **Right to object** – the right to object to our use of your data including where we use it for legitimate interests.
17. To make enquiries, exercise any or your rights set out above, or withdraw your consent of the processing of your Data (where consent is our legal basis for processing your Data), please contact us via info@pwmaines.co.uk.
 18. If you are not satisfied with a way a complaint you make in relation to your Data is handled by us, you can refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner’s Office (ICO) www.ico.org.uk. We do suggest however, that you provide us with the opportunity to handle your complaint in the first instance.
 19. It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

Links to other websites

20. This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy of other websites prior to using them.

Changes of business ownership and control

21. PW Maines Limited may, from time to time, expand or reduce our business and this may involve the sale or transfer of control of all or part of PW Maines Limited. Data provided by Users, will where it is relevant, be transferred along with the newly controlling party, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.
22. We may also disclose Data to a prospective purchaser of our business or any part of it.
23. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

Cookies

24. This Website may place and access certain Cookies on your computer PW Maines Limited uses cookies to improve your experience of using the Website. PW Maines Limited has carefully chosen these cookies and has taken steps to ensure your privacy is protected.
25. All cookies used by this Website are used in accordance with current UK and EU Cookie Law.
26. Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. By giving your consent, you are enabling PW Maines Limited to provide you with experience. You may deny consent to the placing of Cookies; however, features of the Website may not function as they are intended.
27. The Website may place the following Cookies;

Type of Cookie	Purpose
Strictly necessary cookies	These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

Analytical/performance cookies	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve the way our website works.
Functionality cookies	These are not used to recognise you when you return to our website. This enables us to personalise our content for you

28. Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.
29. You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please see the help menu in your internet browser. You can switch off Cookies at any time, however you may lose any information that enables you to access the Website more quickly and efficiently.
30. You can choose to delete Cookies at any time; however, you may lose any information that enables you to access the Website more quickly and efficiently including but not limited to, personalisation settings.
31. It is recommended that you ensure that your internet browser is up to date.

General

You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we believe your rights will not be affected.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@pwmains.co.uk.

